

THE HUT LIVING

ISSUE: ONE

SPRING SUMMER 2017

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Welcome to the Spring/Summer edition of The Hut Living.

It is often difficult to capture the zeitgeist of the moment, particularly in an era of rapid change as our own. Such times often give rise to a surge of **artistic creativity** that will come to define the era, and it is the brave, daring revolutionaries behind our bursting creative industries who are the inspiration for this edition. In it we publish **exclusive interviews** with some of the trailblazers who are forming their own paths in their industry through fresh, **bold new ideas** and a determination to shape our brave new world. Our editors also offer an inside view of the world of retail, highlighting this season's **hottest trends**, most sought-after gadgets, and giving focus to the brands helping to inspire the future of their craft.

*We hope you too will
find inspiration in their stories.*

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#TheHutTrends

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This summer's most anticipated toy releases.

Wishful Living

The Hut's editors cherry-pick the most coveted items from this season's collections.

KEF Egg Bluetooth Stereo Speakers £349.95

KEF has long been regarded as one of the UK's most pioneering makers of high-performance speakers. Its latest innovation, the KEF Egg, delivers high resolution sound from virtually any source and features a sleek, modern design ideal for complementing contemporary home aesthetics. *Mike Fethers, Technology Editor*



HUGO Women's Asya-E Elastic Trainers £195

The Sports-Luxe trend is here to stay for SS17 and these HUGO Asya-E Trainers will be definitely bring a pop of colour to my daily routine.

Georgia Leitch, Womenswear Editor

Samsøe & Samsøe Women's Blasé Cropped Pants £125

Something I love when it comes to style is playing with lengths and pairing unexpected pieces of clothing together. Popping a dress over culottes creates a long, streamlined and slightly oversized silhouette, and breathes new life into both pieces. *Angharad Jones, Womenswear Editor*



Broste Copenhagen

Jelva Large Brass Table £200

The Scandinavian design trend is set to make its mark on the UK this Spring/Summer. Broste Copenhagen is undoubtedly one of the region's coolest exports, and the Danish brand's new Jelva table seamlessly blends form and functionality while retaining Broste's distinctive Scandi feel.

Linda Ludewig, Homeware Editor



IF YOU DON'T ASK, YOU DON'T GET GHD



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A GREAT BRITISH FASHION SUCCESS STORY

Starting life on a *humble market stall* with just five T-shirts making up its first collection, over the course of just 30 years **Superdry has rapidly grown** to take its place alongside such British establishments as Burberry and Marks & Spencer on the FTSE 250. With an international celebrity following and recently presenting its latest collection at London Collections Men's, Superdry's inexorable rise marks the brand out as one of **British fashion's greatest success stories** in recent times.

While it may have the feel of a cool Japanese import, Superdry was born when Julian Dunkerton's passion to create an exciting new fashion brand in the 1990s led him to book out that market stall in Cheltenham. The brand gathered steam when former Bench owner James Holder joined the brand after exploring inspirations for his new ventures during travels in Japan. Together, Holder and Dunkerton conceptualised a brand that fused vintage Americana and Japanese-inspired graphics with a British attention to quality and detail that we know and love today as Superdry.

With its focus on craftsmanship and contemporary styling, it is easy to see the enduring appeal of Superdry's clothing. The brand's focus on quality fabrics, authentic vintage washes, original detailing, hand-drawn graphics and contemporary tailored fits is evident in each piece the brand now creates. Superdry has also marked itself out as a specialist in the art of the casual. Washed out but not overly vintage, sporty but not overly technical, Superdry is undeniably one of contemporary fashion's most democratic labels.

The brand's menswear and womenswear Spring/Summer '17 collections are a testament to its democratic appeal. Showcasing the hallmark Japanese-inspired logos and detailing that are as instantly recognisable as the brand's logo, Superdry's new collections should be the first port of call for anyone seeking casual comfort and contemporary styling this season.



1. Superdry Women's USA 1962 Burnout Varsity Top **£28** / 2. Superdry Women's Luxe Fashion Joggers **£50** / 3. Superdry Women's Low Pro Trainers **£24.99** / 4. Superdry Men's Orange Label Zip Hoody **£50** / 5. Superdry Men's Premium Goods Duo T-Shirt **£25** / 6. Superdry Men's Copperfill Loose Denim Jeans **£65** / 7. Superdry Men's Classic Court Vintage Trainers **£54.99**

GET THE LOOK with this season's key pieces...

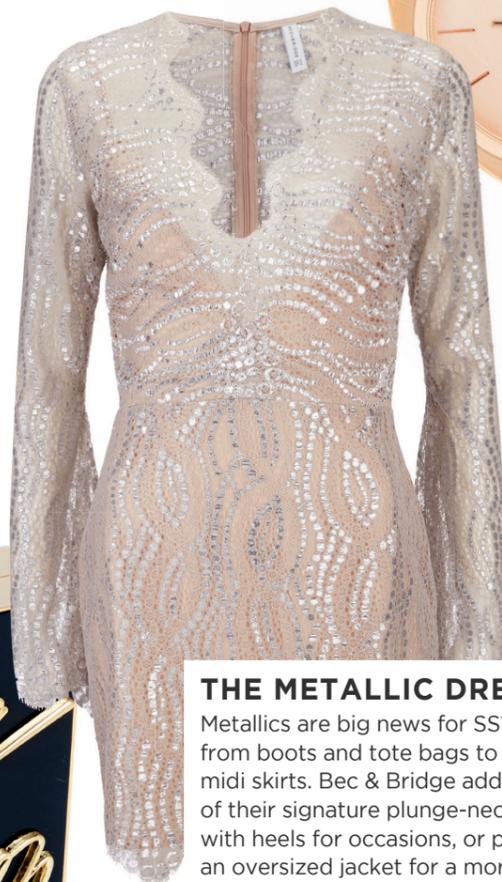


OUTFIT 1: Maison Scotch Bomber Jacket **£125** / Waven T Top **£42** / Daniel Wellington Classic Nato Cambridge Silver Watch **£149** / Converse All Star Hi-Top Trainer **£50**. **OUTFIT 2:** Gestuz Zilla Leather Jacket **£499** / Selected Femme Balia Long Shirt **£65** / Waven Mom Jeans **£54** / H Shoes by Hudson Audny Suede Heeled Mules **£130**. **OUTFIT 3:** Levi's Women's Iconic Western Dress **£85** / H Shoes by Hudson Jura Suede Studded Heeled Ankle Boot **£150**.

OUTFIT 4: MICHAEL MICHAEL KORS Audrina I Sunglasses **£216** / Bec & Bridge Lunetta Playsuit **£190** / Karl Lagerfeld K/Chain Small Shoulder Bag **£240** / H Shoes by Hudson Metta Suede Heeled Sandal **£120**. **OUTFIT 5:** Samsoe & Samsoe Boise Shift Dress **£106** / H Shoes by Hudson Audny Suede Heeled Mules **£130**. **OUTFIT 6:** Gestuz Cadence V-neck Jumper **£139** / Gestuz Cecily Jeans **£99** / Nixon The Sentry 38 SS Watch **£170** / Vans Unisex Old Skool Canvas Trainers **£50** / MICHAEL MICHAEL KORS Island Tropics Sunglasses **£129** / Fiorelli Women's McKenzie North South Tote Bag **£69**

Statement PIECES

This Spring/Summer, *it's all about the statement piece*; that pair of shoes, handbag or piece of clothing that will instantly turn an everyday look into an exceptional one and give your wardrobe an injection of on-trend newness. After seasons of pared back minimalism and relative austerity, designers are having *fun with fashion again*, experimenting with colour, shape, texture and opulence. Try layering, mixing prints or going a size or two up to *create a different silhouette* - or if you're feeling less brave, choose one piece that will become the focal point of your outfit, building around it with luxury basics.



THE ROSE GOLD WATCH

The perfect alternative to gold or silver, rose gold is the fashion-lover's current metal of choice. For a subtle statement piece that will instantly lift an outfit, opt for Nixon's classic Time Teller watch in rose gold tones.

Nixon The Time Teller Watch £85

THE METALLIC DRESS

Metallics are big news for SS17, seen everywhere from boots and tote bags to sweatshirts and midi skirts. Bec & Bridge adds the trend to one of their signature plunge-neck dresses - wear with heels for occasions, or paired with flats and an oversized jacket for a more casual look.

Bec & Bridge Mirror Palace Plunge Dress £310

THE SLOGAN CLUTCH

Emblazoned across T-shirts, sweatshirts and the backs of trench coats, slogans are big in the fashion world for this season. Lulu Guinness applies the trend to one of her signature box clutches, finished in black and gold for extra statement-making points.

Lulu Guinness Olivia 'One In A Million' Clutch £295



THE BOMBER JACKET

Sport luxe is one of this season's biggest trends, with designers looking to the streets for urban inspiration. The cover-up of choice? The bomber jacket, worn dressed up with heels or simply with jeans and a tee; try this style from Maison Scotch with a stars-and-stripes-inspired trim.

Maison Scotch Bomber Jacket £125



THE GRAPHIC T-SHIRT

The easiest way to add a statement piece into your wardrobe is through a graphic tee. Wildfox has created the best version this Spring/Summer, with champagne saucers filled with (one of this season's hottest colours) pink champagne.

Wildfox The Tower Manchester T-Shirt £70



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the hut insider:
House of Sunny

Established in London in 2011, House of Sunny is an **independent womenswear brand** focusing on creating staple pieces with a clean, flawless aesthetic for everyday success. Produced exclusively in Europe and designed in London, the brand aims to produce **affordable womenswear essentials** with a point of difference; with a focus on quality, craft and precisely cut silhouettes, House of Sunny strives to create the perfect wardrobe essentials defined by timeless design and **premium quality fabrics**.



THE INTERVIEW

The brand's anonymous founder Sunny talks to The Hut about the House of Sunny aesthetic, what inspires his designs, and the vibe at the brand's Sunny Studios HQ.

Where do you find sartorial inspiration?

'I trained as a tailor in my early days, a lot of my inspiration comes from those early days of training.'

Tell us about your personal style?

'My personal style changes often depending on my mood and what I'm liking at the time, but it's always quite oversized and relaxed.'

How would you describe the House of Sunny aesthetic?

'Clean, innovative and easy dressing.'

Can you tell us about your studio?

'The studio is the heart and soul of the company; it's a home away from home for me and the way it looks changes on the time of the season. Sales season it's always neat and feels very zen, but when its design stage, there's fabrics, trims and patterns everywhere.'

The studio is quite in fitting with the brands aesthetic, we have marble desk and plants everywhere; our rails are copper.'

What three adjectives best describe the House of Sunny SS17 collection?

'Elevated, playful, elegant.'

Summer essentials

Bare, sun-kissed skin, tousled hair, and floral scents - everyone has their summer favourites.

The Hut's Beauty Editor brings you the summer essentials you need to achieve that effortless holiday glow.

HAIR

Avoid damaging your hair with added heat; **Balmain Hair Texturizing Salt Spray** is the only tool you need to achieve that tousled, beach hair look. Mist your hair with a generous amount of product then scrunch between your fingers for an effortless bohemian vibe.

EYES

Add definition to your natural summer bronze with a subtle smoky eye. Use nudes and taupes from **Bellapierre Cosmetics' Eyeshadow Palette** to define the crease and chocolate browns to intensify your lash line. For a sultry evening look deepen the crease and add a mirror shade to your lid.

LIPS

A subtle blush lip - using **Elizabeth Arden's Beautiful Colour Moisturising Lipstick** - will set off your tan. A matte texture works for a natural daytime look, whereas a sleek gloss with something like **Sigma's Gingerbabe Lip Eclipse Collection** will elevate your night time routine.

SKIN

Summer complexions often hint at a less is more look. Forgo the heavy foundation and work, instead, on achieving a natural radiant glow using serums and moisturizers - we recommend the **Elizabeth Arden Visible Difference Gentle Hydrating Cream** which also has a handy SPF15. **Pixi's H2O Skintint** is there for you on those days when you need a touch more coverage. Use sparingly and define with a matte bronzing powder and **RMS's dewy Luminizer Highlighter**.

TOOLS

No core beauty collection is complete without trusted tools. Pro make-up artists Sam and Nic Chapman's signature **Real Techniques brushes** are renowned for being the best in the game.



Bellapierre Cosmetics 12 Eyeshadow Palette **£29.99**

Elizabeth Arden Visible Difference Gentle Hydrating Cream Spf15 **£34**



Balmain Hair Texturizing Salt Spray (200ml) **£20.65**

Real Techniques Bold Metals Arched Powder Brush **£25**



Pixi H2O Skintint **£24**



RMS's dewy Luminizer Highlighter **£28**



Elizabeth Arden Moisturizing Satin-Matte Finish Lipstick **£21**



Elizabeth Arden Bronzing Powder **£26**



Sigma Gingerbabe Lip Eclipse Collection (3 shades) **£25.90**

Get the *Glow*

Regardless of the time of year, a healthy, *sun-kissed glow* is a *beauty must*. Self-tanners have had a rise in popularity over the years, with many choosing faking it over baking in the sun; a safer - and faster - alternative, ensuring *head-to-toe bronze* all year long.



SUN-KISSED SECRETS

Navigating the world of tanners can be a minefield: depending on your desired look, choosing the correct product for you can be a case of trial and error. Whether you're after a *subtle shimmer* or a deep, just-back-from-holiday tan, we've got the *definitive guide* to at-home bronzing...

THE RULES OF SELF-TANNING ARE SIMPLE.

Prep your skin, choose your products wisely, and treat your tan with respect. For a streak-free tan that blends evenly, preparation is key. The importance of exfoliation cannot be stressed enough; a smooth surface for applying product will leave you with a beautiful, uniform colour that looks wonderfully natural. Avoid waxing, moisturising or spritzing perfume on the day of tanning, too - this disrupts the distribution of self-tanner, causing unsightly smears and patchy coverage.

EVERYONE HAS A DIFFERENT SKIN TONE, SO WHAT WORKS FOR ONE MAY NOT WORK FOR ANOTHER.

If you've got sensitive skin, pick a tanning lotion that will moisturise and soothe as the colour develops; remember to use a different formula for your face, and check whether your tan has a shimmer finish or dries matte. If you're looking for a more natural colour, opt for a lighter shade which gradually develops over time; a darker formula will stain the skin immediately, so choose something with a pigment for a deep, rich bronze.

WANT TO ADD DEFINITION TO CERTAIN PARTS OF YOUR BODY?

Fake it with a tanner: use a dark lotion to contour, with a softer colour to add highlights. Sweep a bronzer across your cheekbones and décolletage for a sharp silhouette, and daub an iridescent powder on the tip of your nose, Cupid's bow and chin to create the illusion of light reflection.

LIKE ANY BEAUTY TREATMENT, YOUR GLOW WILL ONLY LAST IF YOU CARE FOR IT.

Whilst nothing will guarantee how long your tan will stay beautifully even, moisturising frequently and avoiding grainy exfoliators will keep your look fresh for as long as possible. Ready to re-tan? Buff your existing colour off with a mitt or brush, and start the cycle again...



Elemis Total Glow Bronzing Moisturiser 50ml **£30**

St. Tropez Self Tan Starter Kit (worth £21.50) **£12.75**



GET THE LOOK with this season's key pieces...

1.



2.



3.



4.



5.



6.

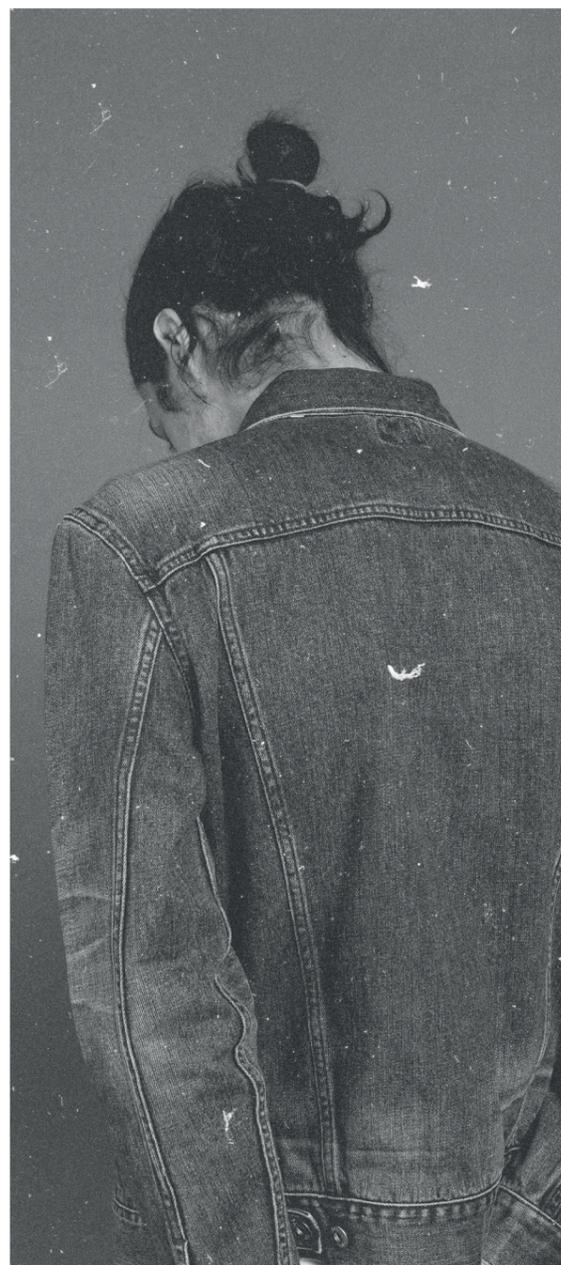


OUTFIT 1: Lacoste Striped T-Shirt £55 / Levi's 511 Slim Hemmed Short Jeans £50 / Birkenstock Arizona Double Strap Sandals £59.95. **OUTFIT 2:** Lacoste Men's Oxford Short Sleeve Shirt £80 / BOSS Hugo Boss Three Pack T -Shirts £35 / Hackett London Trinity 5 Pocket Jeans £100 / H Shoes by Hudson Romney Suede Loafers £85 / Ray-Ban Clubround Flat Lenses Half Metal Frame Sunglasses £134. **OUTFIT 3:** Selected Homme New Light Bomber Jacket £68 / BOSS Orange Pavlik Pique Polo Shirt £65 / Selected Homme Threeparis Stretch Chino Pants £45 / Daniel Wellington Classic St Andrews Rose Gold Watch £179 / Clarks Originals Men's Desert Boots £95.

OUTFIT 4: Michael Kors Men's Sleek Mk Polo Shirt £70 / Superdry Men's International Chino Shorts £45 / Vans Unisex Old Skool Canvas Trainers £50 / Ray-Ban Hexagonal Metal Frame Sunglasses £125. **OUTFIT 5:** Superdry Men's Premium Goods Duo T-Shirt £25 / Lacoste Chino Trousers £90 / Converse Unisex Chuck Taylor All Star OX Canvas Trainers £45. **OUTFIT 6:** Lacoste Oxford Long Sleeve Shirt £110 / Superdry Men's Rookie Chinos £44.99 / Daniel Wellington Classic St Mawes Silver Watch £179 / Clarks Originals Men's Jink Suede Shoes £79.

the hut insider:
EDWIN

A pioneering denim specialist since 1947, Edwin is responsible not only for bringing denim to Japan, but also for developing the *world's heaviest ringspun selvage denim*. The brand was also the first to offer washed-look denim and is celebrated as the inventor of 'stone washing'—now one of the most popular styles of denim. Edwin is today one of the few remaining *authentic denim manufacturers*, and the craftsmanship and quality of its fabrics and cuts marks it out as an industry leader in premium denim. If you are looking for a beautifully crafted, robust, perfectly fitting pair of jeans, *Edwin is your go-to brand.*



THE INTERVIEW

The Hut caught up with Edwin head designer Mr Dean Webster to discuss the Edwin brand, inspirations and what's new for SS17.

What does the Edwin brand mean to you?

Japan. Original. Denim. Authenticity. Integrity. Quality. Europe. Progression. Opportunities.

What is a typical day for you in the Edwin office?

There isn't ever a typical day at Edwin but it usually starts with coffee, cigarettes, the soundtrack of the day playing and ends with a drink.

Edwin has a long heritage of crafting premium quality denim dating back to 1947. How do you continue to make denim feel constantly new?

We keep an eye on our past, look at the current, imagine the future and try our level best, as a creative team, to translate this into something new and fresh each season.

What inspires you and your work?

Clichés and Fam.

On your website you now regularly share playlists via the Edwin Journal. Which albums or mixtapes are you most looking forward to hearing in 2017?

For sure it's going to be the next ML sonic outing for Edwin. #47 was super-weird and full of surprises.

I'm also a fan of The Heavy Mental, who's just put a mix out for Goodhood that rocks in a dislocated way.

I'll also look forward to the next The Ransom Note's transmission. The 'Monday is OK' mix for Serial Experiments was super-sick.

What are your favourite pieces from this season's collection?

The black poly cotton twill CAPITOL work jacket with 'So Far So Good' slogan embroidered on the back. Killer piece.

I'm also a big fan of the Japan 50s anti-fit denims and the embroidered short sleeve Bowling shirts and our classic pocket tees. Think Paul Simenon as inspiration.

THE WEEKEND GETAWAY STAPLES

Simplify your holiday look with a capsule wardrobe of City Break essentials



- 1. Armor Lux Long Sleeve Top £55 / 2. Ray-Ban Round Sunglasses £125 / 3. Superdry Chino Shorts £45 /
- 4. Aspinal of London Passport Cover £45 / 5. Paula's Choice PC4Men Daytime Protect SPF30 (60ml) £28 /
- 6. Eastpak Macnee Rucksack £70 / 7. Converse CONS Star Player £45 / 8. Selected Homme Jumper £55 /
- 9. Michael Kors Shirt £105 / 10. Daniel Wellington Watch £179 / 11. Geo. F. Trumper Original Cologne 100ml £44 /
- 12. H Shoes by Hudson Suede Loafers £85 / 13. Tommy Hilfiger Denton Straight Leg Jean £90

TOP 5 *European City Breaks*

Summer is so close we can almost smell the sweet scent of the sea and sand in the air. The winter months can be enduring (to say the least...), making now the perfect time to plan your **weekend getaway** to one of Europe's many sun-drenched destinations. Whether you are looking to rejuvenate on a warm beach with an ice cold Daiquiri or discover a new city with dose of **cool culture and great sights**, The Hut's travel editors have shortlisted the best European city breaks that should be on your radar for 2017.

1/ PORTO

Located in the north of Portugal with a historic dockland famous for exporting the wine that made its name, Porto is a medieval city cherished as a **World Heritage Site** currently undergoing a second cultural renaissance as **Portugal's vibrant young city**. Porto is graced with a calming freshness in April and May following the rains of winter, with the city opening up once more along the banks of the River Duoro with a vibrant café and bar scene.

2/ FLORENCE

The cradle of the **Italian Renaissance**, Tuscany's capital city offers up fine al fresco dining and riverside drinking alongside an internationally reputed cultural calendar. Home to such iconic artworks as Michelangelo's David, Giotto's frescoes and canvases by Da Vinci, Florence is an historic city set amidst the **glorious rolling hills** of Chianti offering up an irresistible blend of art, culture and natural beauty.

3/ DUBROVNIK

One of Europe's most magnificent walled cities, Dubrovnik's instantly recognisable terracotta rooftops and enviable location overlooking the calming blue waters of the Adriatic made it the perfect shooting location for the idyllic **King's Landing** in HBO's A Game of Thrones. Key sights including a still-functioning medieval apothecary at the Dubrovnik monastery and historic museums give **culture vultures** plenty to feast on, while the city's beach is within walking distance for those wanting to relax and replenish after exploring the city.

4/ COPENHAGEN

The Danish capital is celebrated as a **hub for culture and design**, with food swiftly rising to become one of the city's best traits. Noma, one of its many restaurants, was recently judged "the best in the world", and the city's food culture comes to the fore in summer when locals laze the days away **dining al fresco** on its cobbled streets. The city's creative scene has been key in defining the now internationally recognised Scandi aesthetic over the past century, and you can enjoy exploring some of the **region's finest brands** in their flagship stores in the city's busy shopping district.

5/ VIENNA

Once a cradle of **classical music** and home to Sigmund Freud, Austria's capital remains one of Europe's most culturally rich destinations today. From historic must-sees such as the Schönbrunn and Hofburg palaces to the art troves at such **internationally renowned** institutions as the Kunsthistorisches or Albertina Museums, Vienna offers enough cultural riches to keep you occupied well beyond the weekend.



24/7 STYLE

*The key pieces you'll
need this Spring from
one of fashion's most
iconic names*



If there is any name in the fashion world that requires no introduction, it is **Mr Michael Kors**. Since his first collection of womenswear was ushered into America's leading department stores **35 years ago**, Kors has become one of fashion's most decorated and iconic names. With stores in prime locations in the world's most prestigious cities and collections spanning luxury accessories, footwear, men's and women's ready-to-wear, eyewear and fragrances, the expanding empire of Michael Kors has seen his signature jetsetter aesthetic welcomed with great acclaim in **all four corners of the globe**.

From selling handmade clothes out of his family's basement when just a teenager, Mr Kors' visionary approach to fashion and unfailing eye for design has not only seen him build his brand but also help **change the face of fashion itself**. While the brand's jetsetter aesthetic is familiar to us today, it is one that Kors has almost single handedly pioneered in the fashion industry. Since its inception, the Michael Kors brand has been dedicated to its founders' vision of fashion as sophisticated as it is indulgent, timeless as it is modern, luxurious as it is simple. This vision forged the Michael Kors aesthetic we are all familiar with today, which in turn created the enduring luxury lifestyle empire known throughout the world.



Frequently spotted sporting in a pair of New Balance sneakers, Michael Kors is a man who appreciates sporty comfort. It is an element of his aesthetic he has often **integrated into his menswear collections** since they first debuted in 2002, and it is an element that is integral to the Michael Kors SS17 menswear collection.

Using premium and often lightweight fabrics, **the brand's latest** menswear collection reimagines a man's staple pieces through Michael Kors' sport-luxe lens. With a colour palette of classic navies and greys but also contemporary Nantucket reds, this is a collection

that showcases the brand's ability to transform basic staples into key, luxury pieces in your wardrobe.

From polos and tees to sweatpants and hoodies, each piece demonstrates Michael Kors' meticulous attention to detail with modern, clean silhouettes that sit perfectly with the brand's jetsetter aesthetic. Whether looking to give your own wardrobe a fresh upgrade or inject some luxury into your man's wardrobe, the **Michael Kors SS17 menswear collection** should be your first port of call for luxury basics.

COMPRESS *yourself*

Compression wear and base layers are always thought of as **must-haves** for your sportswear collection, but what's the real story behind compression wear? Are there really any performance benefits to be had from wearing them? The Hut delves into the world of **sports compression** to look at the benefits to be had from investing in compression and base layers.

WHAT IS COMPRESSION ALL ABOUT?

The close-fitting 'second skin' nature of base layers means that you often forget they're there when you're in the midst of a match, race or tournament. But it's not discreetness that they're designed for; the pressure and controlled tightness delivered by compression pieces is **designed to keep your muscles held in a secure and natural position.**

This muscular protection **reduces the chances of injury** by holding your physique exactly the way it should, stopping muscles moving and vibrating on impact. It's not necessarily the big major injuries that compression wear aims to protect—a sound exercise routine will sort that out—but more so the little strains and pulls that can leave you feeling sore after a big game. Wearing compression gear will help with this, leaving you focused on what's important: your sport.

What's more, using compression post-match **will also aid your body in its recovery.** Compression garments are designed to increase blood flow during and after your workout, working to reduce the build-up of lactic acid and prevent DOMS.



DO I NEED COMPRESSION PANTS, LEGGINGS OR TIGHTS?

All forms of compression essentially work the same way, so how do you decide on what type of compression you need? The difference between compression pants, leggings and tights is typically the weight of fabric used in the design.

COMPRESSION LEGGINGS:

Generally made from a thinner fabric, compression leggings are used as a base layer under shorts or pants to help give you greater warmth and circulation during your workout.

COMPRESSION TIGHTS:

With a shorter cut that goes from the waistline down to the ankle, compression tights are made from a heavier fabric and can be worn as a standalone outer layer.

COMPRESSION PANTS:

Compression pants are made from a heavier fabric and are designed to be worn as a standalone outer layer. Depending on the thickness of the fabric (which you can find in our product descriptions), you should vary your compression pants depending on the season.

KEY BENEFITS:

- *Controlled pressure over key muscles helps prevent injury*
- *Aids physique and posture during workout*
- *Improved blood circulation*
- *Additional warmth in colder workout environments*
- *Faster recovery*
- *Prevents build-up of lactic acid*
- *Reduces chafing*
- *Greater aerodynamics*

COMPRESSION GLOSSARY:

Gradient Compression: Garments with gradient or graduated compression are woven in such a way as to deliver the highest level of compression at the ankle and lessening towards the waistline to give a comfortable fit on the hips.

DOMS (Delayed Onset Muscle Soreness):

Also known as muscle fever, DOMS is the pain and stiffness felt in muscles in the hours and days following your workout.

Blood Lactate (Lactic Acid): Produced especially during power exercises such as sprinting, lactate is an organic acid built up when there isn't enough oxygen in the body to break down glucose for energy. The resulting build-up provokes feeling of muscle ache, burning, nausea and stomach pain.

Aerodynamics: The qualities of an object that affect how easily it is able to move through the air. Greater aerodynamics in your workout gear will give reduced friction and greater velocity.

SUMMER SURVIVAL KIT >

It's so close we can almost feel it. And if you're lucky, you'll soon be *jetting off* to some remote part of the world to bask in the sun, mojito in hand, without a care in the world. While you might portray your best impression of French nonchalance on your holidays, the truth is that conjuring up that image of *summer cool* requires more than just last year's sunscreen. Being battered by all that sweat, sun, sea and surf soon takes its toll on your hair and skin, and so *The Hut reveals the five* products you need to maintain your ice cool this summer.



1 SUPER SMOOTH LIP BALM £9
Enriched with shea butter, lanolin and beeswax, Recipe For Men's lip non-sticky lip balm hydrates and soothes to restore soft, comfortable lips at summer's peak.



2 SALVATORE FERRAGAMO SHOWER GEL £25
A cleansing body wash is crucial after a day under the sun's rays and Salvatore Ferragamo's shower gel is infused with a delicate, woody, masculine scent ideal for layering over with your favourite aftershave. What's more, the gel also doubles up as a shampoo - perfect for maximising luggage space when travelling.



3 JACK BLACK FACE MOISTURISER £29
When your skin is being pulverised by the beating sun, a moisturiser is a must. In summer, opt for a high-quality moisturiser with lasting sun protection that will help keep you protected the following day too.



4 RIEMANN P20 SUN PROTECTION £12.95
Delivering waterproof protection for up to ten hours, Riemann's P20 has marked itself out as the only sun cream you need when summer comes calling.



5 ELEMIS FACIAL WASH £20
Sunlight accelerates the rate at which your skin produces moisture and oils on the surface, making a deep cleanse facial wash a summer must-have. Infused with notes of spearmint and peppermint, the Elemis Deep Cleanse Face Wash will also ease that kiss of sun after a day outdoors.

MUSTO

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Outside Interests

From cleansing your mind and *boosting creativity* to getting fit and re-tuning your body clock, the list of reasons why you should make the most of the warmer weather this Spring/Summer is seemingly endless. The Hut's Senior Home & Garden Buyer Jen Hill finds *fresh gardening inspiration* and more reasons to vacate your home this season.



Bloomingville Hammock
£70



Avoca Lamswool Throw (142 x 183cm) £85

Bloomingville Outdoor Barbecue £49



Bodum Fyrkat Charcoal BBQ Grill Tool Set £50



Nkuku Abari Tapered Hanging Planter 43 x 20cm £26.95



Nkuku Aloma Antique Copper Lantern £12.99

Bringing the Outdoors in

Outdoor space can be hard to come by in the city, but you don't need a sprawling garden to benefit from *the goodness of plants*. Alongside oxygenating your living space with clean, fresh air, indoor plants are a great way to add colour, texture and shape to your home interior. The nature motif will be ubiquitous in 2017, proving that sometimes the *best décor* for your home is green and leafy.

1. Menu Wire Plant Pot Base. 60cm x 23cm £49.95
2. Bloomingville Raffia Baskets. Set of 2 £175
3. Nkuku Abari Zinc Flower Pot. 18 x 19.5cm £14.95
4. Bloomingville Seagrass Baskets. Set of 2 £99
5. Menu Grow Pot with Wooden Board £69.95
6. Menu Yeh Wall Table £99.95
7. Nkuku Miro Greenhouse £34.95
8. Bloomingville Ombre Effect Glass Vase £39



PACK THE PERFECT PICNIC

Whether in a *country park* or *a sun-drenched beach*, nothing says summer like packing up your favourite treats to rush out for an outdoor feast with friends and family. Relish the *season's warmer weather* with our picnic highlights for Spring/Summer 2017.



Joseph Joseph Nest Storage (set of 6) **£40**



Black+Blum Food Flask **£29.95**



S'well The Teakwood Water Bottle 500ml **£35**

Black+Blum Box Appetit **£19.95**



Black+Blum Cutlery Set & Case **£12.95**



Broste Copenhagen Nava Cotton Throw & Picnic Blanket **£60.00**



Kilner Drinking Set for Two **£13.50**

CLEAN SUMMER LIVING

Healthy living and cleaner eating is once again high on the agenda for 2017, with many of us avoiding easy, fast-food options in favour of *nutritious, wholesome foods and drink*. Whatever your health and wellbeing goals for 2017, our selection of clean living kitchen gadgets will *give you the inspiration* you need to make light work of your objectives.



Le Creuset Toughened Non-stick Ribbed Square Grill, 28CM **£100**



Joseph Joseph Microwave Egg Poacher **£12**



OXO Good Grips Hand Held Spiralizer **£8.99**



Joseph Joseph Dot Water Bottle **£10**



Bodum Biasca Ice Tea Jug **£24**



Sage by Heston Blumenthal BJE520UK The Nutri Juicer Plus **£160**

Luxury Glassware

Essential designs you need in your collection



Born out of the glitz and glamour of 1960s Swinging London, **LSA International** is a brand that knows a thing or two about premium quality glassware. Starting life out with a small but curated collection of traditional Polish enamelware, LSA so expanded its range to specialise in the **luxury glassware** for which it has made its name. Today one of the industry's most prestigious and respected glassware makers, Creative Director Monika Lubowska-Jonas continues her father's passion for **contemporary design** and traditional craftsmanship at the helm of the company.

We caught up with LSA for advice on the essential glass designs you need in your glassware collection.



LSA

International

BORDEAUX GLASSES

Carefully selecting your wine glass is crucial to unlocking the full flavours of your chosen wine. A single glass is not ideal for all varieties of red wine, and your glass should be chosen to complement the wine you are drinking. Often assumed to be the go-to glass for red wine, a Bordeaux glass features a wider bottom and narrow mouth that helps aerate and **maximise the flavour** of medium to full-bodied wines. The narrow mouth is also designed to bring the wine's scent bouquet closer to the nose for a **fuller experience**.

WHITE WINE GLASSES

Since white wine doesn't require the same level of aeration as red wines, white wine glasses are crafted with a narrower mouth to **lock in the fresh flavours** and smells. As white wines are best served ice cold, be sure to hold your glass by the stem to keep your wine refreshingly cool for as long as possible.

CHAMPAGNE FLUTES

The sparkling nature of champagne means the less exposure to oxygen the champagne gets, the longer the bubbles last. Designed with a narrow mouth and elongated walls that **allow the bubbles to develop** and last longer, your champagne glass will also feature a long stem to prevent the warmth of your hand from affecting the temperature of your fizz.

CHAMPAGNE COUPES

Allegedly modelled on the breasts of Marie Antoinette, the champagne coupe has been a popular choice of drinks vessel in France since the 1700s but first rose to fame in the US during the 1930s. Synonymous with nostalgic elegance (and now di Caprio's Gatsby), the wide, shallow design of the champagne saucer doesn't lend itself well to bubble formation so save these glasses for showy occasions **to showcase your good taste**.

MARGARITA GLASSES

A hybrid of your classic champagne flute and champagne coupes, the unusual steeped design of the margarita glass is essential to **serve your fruity summer cocktails** up in style.

MARTINI GLASSES

Elevated to such an **iconic status** that it is sometimes even referred to with the umbrella term of cocktail glass, the martini glass is distinct for its instantly recognisable V-shaped bowl and wide rim.

WHISKEY TUMBLERS

Often designed with heavy glass bottoms that help **retain the cool temperature** of your drink, a highball tumbler has a larger capacity allowing for ice and mixers.

Ready, Steady...

BAKE

With the Easter holidays just around the corner, there isn't a better time to get *creative with your baking*. Whether looking for ways to keep the kids busy or are entertaining the grandchildren for the weekend, baking is a fun, creative and educational activity with a *tasty treat* at the end of the day (at least in theory). Baking bowls and flour at the ready, embrace the sweet life this Easter.

1. Mason Cash Cane Mixing Bowl, 29cm **£24** / 2. Le Creuset Citrus Juicer **£29** / 3. Mason Cash Bakewell Cake Tins (Set of 3) **£27** / 4. Le Creuset Toughened Non-Stick 12 Cup Muffin Tray **£26** / 5. Sage by Heston Blumenthal BEM825RCH The Bakery Boss **£399** / 6. Le Creuset Stoneware Pie Dish, 24cm **£36** / 7. Kilner Sifter Jar Set **£6** / 8. Mason Cash Innovative Kitchen Whisk **£6** / 9. Mason Cash Innovative Kitchen Spoon and Jar Scraper **£7.50** / 10. Mason Cash Innovative Kitchen Turner and Rack Grabber **£7.50** / 11. Le Creuset Stoneware Small Utensil Jar **£24** / 12. Mason Cash Bakewell Egg Store **£11**



perfectly *Preserved*

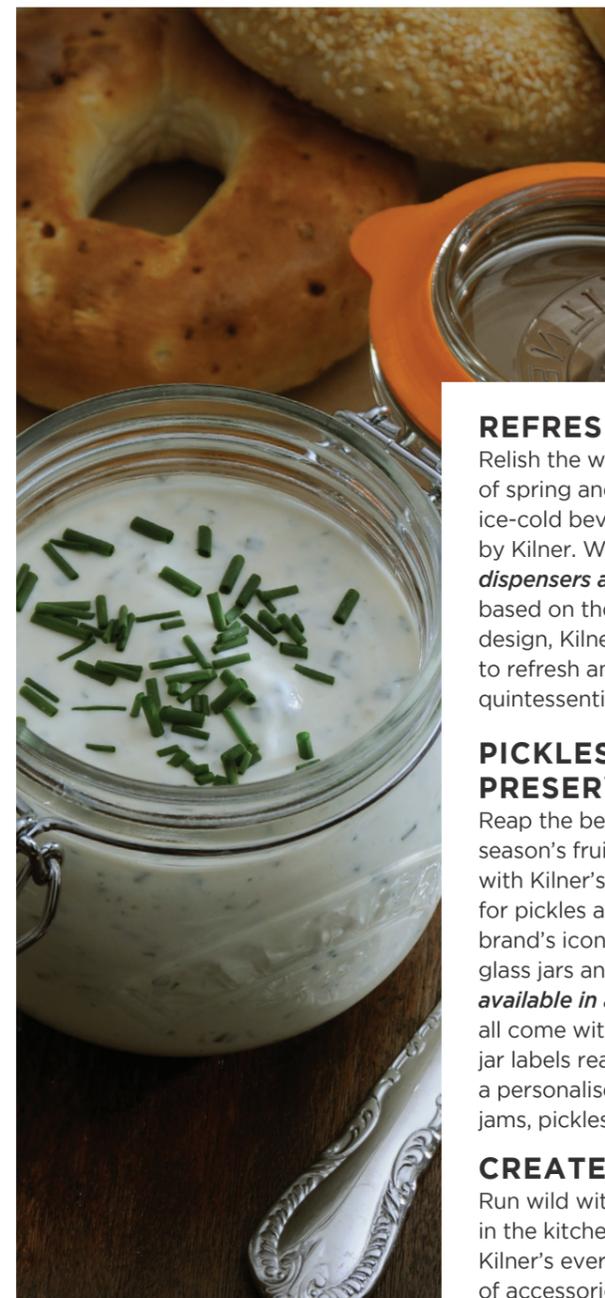
Celebrating 175 years of successfully preserving the nation's - and now the world's - fruit and vegetables

The remarkable story of Kilner all starts in the small West Yorkshire town of Dewsbury 175 years ago. In 1842, Mr John Kilner established his glass works initially by creating **handmade glass bottles and jars** which soon won the hearts of the local people. It would be another 50 years until Kilner came up with the invention that would seal its name in homeware folklore.

The original Kilner® Jar was first created at the end of the 19th century, using a **distinctive vacuum pressure seal** and a new, original design that has since become the brand's signature look.

From preserving and pickling fruit and vegetables to serving up fruity summer cocktails or combining with candles or sweets for **unique gift ideas**, Kilner has become a household staple all over the world celebrated for its reliable quality and rich British heritage.

Discover Kilner's latest collection of innovation kitchen and glassware at The Hut.



REFRESHMENTS

Relish the warmer weather of spring and summer with ice-cold beverages served up by Kilner. With a range of **drink dispensers and handled jars** based on the vintage Kilner jar design, Kilner has all you need to refresh and rehydrate in quintessentially British style.

PICKLES & PRESERVES

Reap the benefits of the season's fruit and vegetables with Kilner's range of glassware for pickles and preserves. The brand's iconic vacuum sealed glass jars and clip-top jars are **available in a range of sizes** and all come with Kilner's charming jar labels ready for you to add a personalised touch to your jams, pickles and preserves.

CREATE & MAKE

Run wild with your imagination in the kitchen thanks to Kilner's ever-expanding range of accessories. Whether you want to give your **summer health regime** a kick with some courgetti carbonara or want to try this season's biggest trend - kimchi - with Kilner's fermentation set, getting creative in the kitchen has never been so easy.





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Why make coffee
when you can

Create Art?



The new Nespresso Creatista lets you enjoy cafe-style quality coffee. With a fully-automatic steam wand you can now create perfectly textured milk, set to your preferred temperature, at home.

Made by
Creatista

Online now at TheHut.com

NESPRESSO

THE LOWDOWN

How Foreo is Shaking up the Beauty World

Made up of a team of *world-class* beauty experts, designers and engineers, Scandinavian pioneer FOREO creates visionary *beauty solutions* designed to enhance your everyday life.

Providing formulas tailored to your skin's daily rhythm for more powerful results, FOREO's innovative facial cleansing brushes, toothbrushes and eye massagers have set a new benchmark in the beauty world for their functionality and effectiveness. From celebrities including Kim Kardashian to leading facialists and dermatologists, the brand has garnered a cult international following and is shaking up the beauty world with its unique combination of technology and forward-thinking design. The Hut offers the lowdown on the industry's hottest brand and takes a look at the products set to revolutionise your beauty regime.



FOREO LUNA™ CLEANSING BRUSH

The flagship product that unveiled FOREO to the world just four years ago, the FOREO Luna is a personalised, professional facial cleansing brush and anti-ageing device for both men and women. Since updated as the FOREO Luna 2, the cleansing brush features an industry-leading design that cleans and treats the skin using T-Sonic vibrations that gently exfoliate dead skin cells, remove makeup residue, and get rid of up to 99.5% of dirt and oil. The vibrations of the brush also improve the absorption of cleansers, serums and moisturisers so that you get the most out of your favourite skincare products, while its unique silicone construction is 35 times more hygienic than standard facial cleansing brushes.

The reverse side of the FOREO Luna offers an advanced anti-ageing skincare treatment. Using lower-frequency pulsations, the Luna visibly reduces the appearance of fine lines and wrinkles to leave your skin looking firm, lifted and radiant.

FOREO IRIS™ EYE MASSAGER

The FOREO Iris is an ophthalmologist-approved eye massager designed to reduce visible signs of ageing crow's feet, bags under the eyes and dark circles. Using alternating T-Sonic™ technology in a similar way to the brand's signature Luna brush, the Iris massages the skin and improves blood circulation to reduce signs of ageing and dramatically improve the absorption of eye creams and serums.



FOREO ISSA™ TOOTHBRUSH

After transforming the world of skincare, FOREO moved on to offer the first in a new generation of oral care with its Issa electric toothbrush. The FOREO Issa is a toothbrush with a difference, described by the brand as "your complete oral care solution". Combining Sonic Pulse Technology and a unique silicone design for superior hygiene, the Issa offers 360° flexibility and a combination of silicone and PBT polymer in the brush that is stronger on plaque but more gentle on your gums for a cleaner, whiter smile and—more importantly—a healthier mouth.

The FOREO Issa range has since been expanded for use with children. The FOREO Issa mini uses FOREO's signature Sonic Pulse Technology to offer the most effective children's toothbrush yet, while also including fun happy and sad smiley faces indicating whether your little one has brushed his or her teeth for two minutes or not.

The ISSA mikro is the baby toothbrush that combines soft silicone bristles with gentle sonic pulsations to offer younger children a safe, fun and effective way to learn to brush their teeth. Even before teeth have formed, the FOREO Issa mikro will reduce bacteria by clearing away food fragments and helps soothe teething pains, while between the ages of 6 months to 2 years the mikro cleans young teeth while gently massaging sensitive gums.

5 Reasons to shake up your beauty regime with Foreo

1/ SPA TREATMENT & RESULTS AT HOME

Unlike standard industry products, FOREO's Luna 2 is a genuinely professional cleansing brush that is also used by dermatologists at leading international spas. Working to clean and treat the skin alongside your favourite skincare products, the Luna 2 delivers a spa-like experience from the comfort of your own home.

2/ ANTI-AGEING BENEFITS

All of FOREO's products help fight off the signs of ageing. The Luna family works with creams and serums using a lower pulsation that increases blood circulation and targets signs of ageing to leave you looking and feeling refreshed. The FOREO Iris specifically targets signs of ageing around the eyes, while the FOREO Issa and its varieties help keep your teeth and gums looking fresh for longer.

3/ MINIMAL CHARGING

Whether it's your phone, toothbrush, tablet or laptop, the constant need to charge all our gadgets can be draining. FOREO allows you to give your plug sockets a rest, requiring very little charging for long periods of use. With a full charge, you can use the Luna 450 times and the Issa toothbrush 365 times.

4/ YOU CAN USE IT ANYWHERE

Made largely from silicone that is waterproof and 35 times more hygienic than standard brushes, the Luna Play, Issa and Iris can be used virtually anywhere to produce the same effective results. Whether you want to massage your eyes in the bath or brush your teeth in the shower, make your beauty regime fit around you without having the results suffer.

5/ BECAUSE EVERYONE IS BEAUTIFUL

FOREO is one of the most democratic beauty brands, tailoring its revolutionary products towards all audiences so that everyone can benefit from its creations and the results they offer. From the Luna for Men to the Issa mini, FOREO is a beauty solution to benefit you as well as your friends and family.



BEATS SOLO3

Wireless On-Ear Headphones

With up to **40 hours** of battery life, Beats Solo3 Wireless are your perfect everyday headphones. With Fast Fuel, a 5-minute charge gives you 3 hours of playback.

Beats by
Dr. Dre Solo3
Wireless Bluetooth
On-Ear Headphones
£249.95



Beats Solo3 Wireless Headphones are ready to go when you are. They instantly set up, just turn them on and hold them near your iPhone - and then simultaneously connect to your Apple Watch, iPad and Mac. With Class 1 Bluetooth technology, Solo3 Wireless provide the soundtrack to your life with wireless efficiency.

Enjoy **award-winning** Beats sound with Class 1 Bluetooth® wireless listening freedom. The on-ear, cushioned ear cups are adjustable so you can customise your fit for all-day comfort.

Beats Solo3 Wireless stays true to its predecessor with **bold styling** and a streamlined design. The on-ear, cushioned ear cups are adjustable so you can customise your fit for all-day listening comfort. The headphones' fast-flowing curves and pivoting ear cups complete this natural fit, designed for optimal comfort and sound delivery.

Box Contents: Beats Solo3 Wireless Headphones, 3.5mm RemoteTalk Cable, Carrying Case, USB Charging Cable, Quick Start Guide, Warranty Card

Compatible with: iPhone 5 Through iPhone 7 Plus, iPad with Retina Display Through iPad Pro, iPod Touch (6th Generation)



KEF EGG WIRELESS DIGITAL MUSIC SYSTEM

Streaming tracks wirelessly over Bluetooth aptX® or bringing your TV to life, the new EGG Wireless Digital Music System delivers pure, **clear KEF quality sound** - and as a complete 'plug-and-play' system with a built-in amp and DAC, it allows you to **enjoy your music** with the depth, clarity and detail of true high resolution sound.



WIRELESS / HIGH RESOLUTION SOUND

For enjoying high resolution sound from virtually any source, the new active KEF EGG wireless digital music system gives music lovers a complete audio solution that combines the supremely accurate definition of KEF's latest Uni-Q® driver array with the ability to stream tracks wirelessly via Bluetooth aptX®. With integrated amplifier and DAC, 96kHz/24-bit mini USB input, distortion-free digital speaker connection and optical connection to your TV, it fulfils every requirement for a flexible, compact, high resolution main sound system.

ONE SYSTEM FOR EVERY USE

As wireless speakers for your computer or mobile device, the KEF EGG allows you to stream your music in full stereo to a standard no single box system could ever match; using the 96kHz/24-bit mini USB input gives you true high resolution response comparable to our acclaimed audiophile loudspeakers. For TV sound, it massively outperforms even the best on-board speakers, and with minimal controls and connections, it's simple to set up for any listening environment. For even more bass extension, there's the option of adding any KEF subwoofer, it will totally transform your viewing pleasure.



A Simple Guide to LAYERING

Unfortunately here in the UK we aren't blessed with the most reliable weather. For outdoor enthusiasts, our topsy-turvy climate should be a hindrance and prevent us from venturing out as often as we might like. Fortunately, though, the layering system has been developed as a tried-and-tested way of staying warm, dry and comfortable whether walking under the beating sun or in a deluge of rain.

When layering for outdoor activities, each and every layer serves a purpose. You should be able to add or remove layers easily and quickly to adjust to the changing weather, and each layer must be light and packable for maximum convenience on the go.

BASE-LAYER

As you might have guessed by its name, your base-layer is the first layer that will lie next to your skin. The base-layer is designed to trap a thin layer of air next to your body to regulate your body temperature while also allowing perspiration to move away from your body to evaporate - keeping you cool and dry in the process.

Popular base-layer fabrics include merino wool - with fine fibres that are insulating and quick-drying - and synthetic materials such as polyester or polypropylene which are excellent at moving moisture away from the skin while also offering great comfort. Synthetic base-layers will be more affordable than merino, but merino is widely touted in the industry for its moisture-wicking and insulating properties, in addition to the fact it is 100% natural, biodegradable and sustainable.



MID-LAYER

Also known as the insulation layer, your mid-layer should trap body heat to keep you warm in cooler conditions while still allowing moisture to move through the layers away from the skin. The most popular type of mid-layer is a fleece jacket, although you can also use down-filled jackets, synthetic insulation and soft-shell jackets in cooler climates.

Affordable, durable and quick-drying, a fleece will be your go-to mid-layer piece. Fleece jackets can be purchased in different thicknesses depending on your needs, ranging from thick 300-weight fleeces to thin microfleece jackets for mild temperatures. For even greater warmth, you can opt for a down-filled or synthetic jacket that works to maximise insulation.

OUTER-LAYER

Your outer or shell layer is your first and last defence against the elements. While protecting you against the wind, rain and snow, a good outer layer will also allow the moisture and heat from your body to escape to prevent overheating. There are essentially three types of jacket you can use for your outer layer...

HARD SHELL: The classic shell jacket, a hard shell jacket offers waterproof and windproof protection. Typically made using GORE-TEX® or Event membranes for outstanding performance, a high-quality shell jacket might also offer taped seams, a DWR (durable water repellent) coating as well as good breathability.



INSULATED JACKETS: In dry but cold conditions, insulated, synthetic or down-filled jackets can be used as effective outer layers to protect against the cold. It is worth noting that if you are using an insulated outer jacket, it is worth having further layering options to hand in case of changing weather conditions.



SOFT SHELL: Used in drier but windy conditions, soft shells are typically lighter, more flexible and breathable than your hard shell jacket.



It's Playtime!

The ever-evolving world of toys continues to sizzle with imagination and innovation in 2017. The Hut's buyers have pored over *this year's biggest toy releases* at some of the world's biggest toy fairs to pick out our highlight picks for this year.



WowWee Coji Robot £59.99

COJI the coding robot teaches your child to program using the language of emojis. Your junior coder will have fun problem-solving using the app to control COJI's actions. COJI also reacts to physical stimulation such as tilting and shaking - simply hilarious. "LOL" as COJI steals your "heart" with pre-programmed reactions.



The Penguin™ Arctic Roller £29.99

Join Batman's pursuit of The Penguin in the THE LEGO® BATMAN MOVIE: The Penguin™ Arctic Roller set. The Arctic Roller vehicle features a minifigure cockpit with removable roof, dual spring-loaded shooter and loads of quirky penguin details. Add an extra dimension to the chase by opening the trunk and placing The Penguin™ on his penguin mini escape pod.



Stretch Armstrong £19.99

The original Stretch Armstrong is back! stretch him, pull him and tie him in knots. When you release him he will use his super strength to return to his original shape!

Stretch Scooby £19.99

A giant size fully stretchable action figure. To stretch him, simply pull his arms and legs! He features classic Scooby-Doo styling complete with signature dog collar!



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TECHNIC

PORSCHE



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Introducing
MOLTON BROWN
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